FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA

SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY

DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER 2016/2017 EXAMINATION

COURSE CODE:	MCT 415
COURSE TITLE:	NEW MEDIA ENTREPRENEURSHIP
CREDIT UNITS:	2
TIME ALLOWED:	**2 HOURS**
COURSE LECTURER(S):	DR. AGBOOLA, A.K.
NUMBER OF QUESTIONS:	4
NUMBER OF PAGES:	2 (INCLUDING THIS PAGE)

INSTRUCTIONS

- Answer all questions
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only

INSTRUCTIONS: ANSWER ALL QUESTIONS. EACH QUESTION CARRIES EQUAL MARKS. [60 MARKS IN ALL]

QUESTIONS 1:
In attempt to define Entrepreneurship there is agreement that we are talking about a kind of behavior that includes three particular steps. What are these steps? Discuss them briefly.

QUESTION 2:
List and discuss briefly all attitudes, habits and beliefs that curtail business potentials of becoming an entrepreneur. Always put your discussion into perspective buy citing a good example.

QUESTION 3:
What are the ten (10) Tenets or Principles of an Entrepreneurial Mindset. List and discuss them briefly.

QUESTION 4:
Entrepreneurial Intention has proven to be a primary predictor of future entrepreneurial behavior (Krueger et al., 2000). List and discuss the five (5) factors of entrepreneurial intention.

GOOD LUCK TO YOU!!!