FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
FIRST SEMESTER 2013/2014 SESSION EXAMINATION
IMT 214: PRINCIPLES OF MULTIMEDIA JOURNALISM

INSTRUCTION: ANSWER QUESTIONS **ONE** AND ANY OTHER **TWO**

TIME ALLOWED: TWO HOURS

1. (a) Journalism is classified along three dimensions, namely: (1) Specialization (beat), (2) method of gathering information, and (3) writing/reporting style. For each of the three dimensions, state and explain any five (5) types of journalism therein.
   (b) State any seven (7) unacceptable practices in journalism.

2. (a) Give a historical overview of multimedia journalism.
   (b) List and explain two functions of multimedia journalism.
   (c) Discuss any two characteristics of multimedia journalism.

3 (a) What is news?
   (b) Explain any five ways in which news is important to society.
   (c) State and discuss any five factors you will consider in determining the news worthiness of an event.

4. Write notes on all of the following:
   [a] How to become a Journalist.
   [b] Character of a Journalist.
   [c] Inverted pyramid.
   [d] Online journalism.
   [e] Print journalism.