



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

SECOND SEMESTER 2014/2015 EXAMINATION

COURSE CODE: MCT 225
COURSE TITLE: SCIENCE AND TECHNOLOGY WRITING FOR
THE MEDIA
CREDIT UNITS: 2
TIME ALLOWED: TWO HOURS
COURSE LECTURER: JUDE TERNA KUR, PhD
NUMBER OF QUESTIONS: 4
NUMBER OF PAGES: 2

INSTRUCTIONS

- Answer all questions
- Do not use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



MCT 225, Second Semester 2014/2015 Examination

- 1 (a) State any five (5) principles of effective science and technology writing.
(b) Enumerate any ten (10) useful tips for effective science and technology reporting.
- 2 (a) Elaborate on any five roles of science and technology reporting in society.
(b) What is career prospect? Highlight any four (4) career prospects in the science and technology news beat.
- 3 (a) At the beginning of this course, you were assigned to a science and technology beat to cover. Discuss any five challenges you encountered in discharging this assignment.
(b) What did you do to address each of the five challenges?
- 4 (a) Identify and explain any five types of style in science and technology writing.
(b) Write notes on the following terms as they relate to science and technology reporting for the media:
 1. Roving reporter
 2. The 3Cs of science and technology reporting
 3. Cronism
 4. Attribution
 5. Information hoarding