

FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
1ST SEMESTER EXAMINATION 2013/2014

MCT 414: Principles of Layout and Design

UNIT: 3

TIME ALLOWED: 2½ HOURS

ANSWER ANY 4 QUESTIONS

1. As a graphic designer you have been asked to produce magazine that make the sales more visual for use in promotional graphics. List and discuss five elements of design that you will use.
2. How does colour add value to a graphic design? What are the points that should be considered while choosing colours for a design?
3. Write note on the following:
 - a) Dummy
 - b) Storyboard
 - c) Cover layout
 - d) Gutter
 - e) Column
4. Explain the principles of design. List five design principles and explain how each improves visual communication?
5. Name five stages of layout planning and describe in detail when to use each stage?
6. When setting up a layout, the designer used the following DTP features:
 - (i) Grid
 - (ii) Column
 - (iii) Margin
 - (iv) Gutter
 - (v) Pagination

Explain the features and state the ways in which the use of these features benefits the graphic designer.