

FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
SECOND SEMESTER 2012/2013 SESSION EXAMINATION
MCT 225: SCIENCE TECHNOLOGY WRITING FOR THE MEDIA

INSTRUCTION: ANSWER QUESTIONS **ONE** AND ANY OTHER **THREE**

TIME ALLOWED: **TWO HOURS**

- 1 (a) Identify and discuss any four (4) challenges of science and technology.
(b) State and explain any three (3) scientific innovations and breakthroughs, pointing out their contribution to human development.

- 2 (a) what do you understand by news values?
(b) Identify any five news values and explain with examples how each contributes in reporting science and technology.

- 3 (a) List and explain any six (6) sources of science and technology news.
(b) Elucidate on any four (4) tips used in science and technology news writing.

- 4 (a) Differentiate between soft and hard news stories.
(b) Write a soft news story and a hard news story on any aspect of science and technology, taking into consideration the lead/headline, intro, body, and conclusion.

- 5 (a) discuss any five roles of science and technology reporting to society.
(b) What is career prospect? Highlight any three (3) career prospects in the science and technology news beat.