

FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
SECOND SEMESTER EXAMINATION 2012/2013 SESSION

COURSE TITLE: PRINCIPLES OF MULTIMEDIA TECHNOLOGIES FOR JOURNALISM

COURSE CODE: MCT 224

COURSE UNIT: 3

TIME ALLOWED: 2 HOURS 30 MINUTES

INSTRUCTION: ANSWER ANY 4 QUESTIONS

All questions carry equal marks

1. As a multimedia journalist heading out into the field for a big story that will utilize all of the elements of multimedia journalism, discuss five items you would need to carry along to make the trip engaging?
2. Discuss 3 differences between traditional and multimedia journalism?
3.
 - (a) What is a blog?
 - (b) List and discuss five (5) types of blogs you know?
4. Discuss the creative possibilities of image editing software for:
 - (a) video
 - (b) Audio
 - (c) Still picture
 - (d) Graphics
 - (e) Text
5. Creating a storyboard is crucial for successful reporting in multimedia journalism. Comment?
6. Write notes on the following:
 - (1) Multimedia Computer
 - (2) Internet
 - (3) Digital Camera
 - (4) Medium
 - (5) Social Network