

DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
FIRST SEMESTER 2012/2013 SESSION EXAMINATION

COURSE TITLE: PRINCIPLES OF MULTIMEDIA JOURNALISM

COURSE CODE: IMT 214

CREDIT UNIT: 3

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTIONS ONE AND ANY OTHER THREE

1. Discuss the roles of the **printing press** and the **internet technology** in the historical development of journalism at the global level.
2. [a] Explain four differences and four similarities between print and broadcast journalism.
[b] Examine any five roles of the Journalist in society.
- 3 [a] What is news?
[b] Explain any five ways in which news is important to society.
[c] State and discuss any five factors you will consider in determining the news worthiness of an event.
4. Write short notes on the following:
[a] How to become a Journalist.
[b] Character of a Journalist.
[c] Multimedia journalism.
[d] Online journalism.
[e] Print journalism.
5. [a] Give a historical overview of multimedia journalism.
[b] List and explain two functions of multimedia journalism.
[c] Enumerate two characteristics of multimedia journalism.

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(MEDIA OPTION)
FIRST SEMESTER EXAMINATION

COURSE: MCT 414

Principles of Layout and Design

Answer 3 Questions

Units: 3

1 hour 30 minutes

26th March, 2013

1. The diagram below shows a typical newspaper page. Fill in the elements indicated by the arrows and comment on each of them.



2. What is desktop publishing? State and comment on at least three hardware requirements for desktop publishing that you know.
3. To design a magazine, newspaper, bulletin or newsletter, you need to create layout for it. Design a template for a bulletin with appropriate layout.
4. To achieve a pleasant outlook that facilitates easy consumption of page content, certain elements are required. State and explain each of these elements.
5. Design is the imaginative process that adds aesthetic value to newspaper and magazine. What is aesthetics in newspaper and magazine design?