



QUESTION ONE

- A. Management has been seen and described in many ways and in most cases, its roles discussed. What do you understand by the term Management?
- B. List and briefly explain five (5) management activities.

QUESTION TWO

- A. Managers can be classified according to their level in their organisation, list and briefly explain the levels of management.
- B. Differentiate between a functional manager and a general manager.

QUESTION THREE

- A. What do you understand by the term SWOT analysis and how does it affect strategic management process?

QUESTION FOUR

- A. Katz's in 1974 classified management skills into three broad forms, list and briefly explain them.

QUESTION FIVE

- A. Henry Fayol is seen as probably one of the most important classical theorist. He identified some management principles. Outline and succinctly explain the fourteen (14) management principle propounded by H. Fayol.

QUESTION SIX

- A. What do you understand by the term strategic plans?
- B. Outline and briefly explain the management functions

QUESTION SEVEN

- A. Outline and briefly explain the six (6) main types of organisational structure.

GOOD LUCK.