



**DEPARTMENT OF CHEMISTRY
SCHOOL OF PHYSICAL SCIENCES
FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA**

Course Code: CHM517

Course Title: Entrepreneurship

Units: 2

Semester: 1

Instruction: Answer any 3 questions. **Time Allowed:** 2 hrs

Q1(a). Who is an entrepreneur?

05

marks

(b) List, i) five types of entrepreneurs; ii) five characteristics of an entrepreneur

15 marks

Q2 (a). Distinguish between creativity and innovation

05 marks

(b). Explain briefly, how the following factors that affect an entrepreneur while starting a business; i). Government policies; and ii). Culture

05 marks

Q3(a). What are the factors that motivate entrepreneurship?

05marks

(b) Discuss the contribution of an entrepreneur to national development.

05marks

Q4(a). Define a market and briefly explain the four Ps (4 Ps), in a marketing mix

05marks

(b) What is the importance of SWOT analysis in starting a business?

05marks